

EXPLORE CAREERS WITH LinkedIn Learning

LinkedIn Learning is an online platform offering expert-led video courses that help you build skills, explore careers, and learn about industries of interest at your own pace.

1. EXPLORE CAREER GUIDES

The 'Role Guides' feature allows you to explore a variety of roles. The role guides contain content, such as skill development and subject matter, that is specific to a certain job function or role. Role Guides can help you "get a feel" for what it looks like to be a sales manager, for example.

2. ASSESS & ADDRESS ANY SKILLS GAPS

Once you've explored career guides and have identified a role or pathway you're interested in, assess for any skill gaps you might have between where you are now and where you'd like to be.

- Take targeted courses on LinkedIn Learning to build your skills or to "try them out" and see if you're interested in that type of work.
- Many courses even offer certificates you can add to your LinkedIn profile once you complete the course!

3. BUILD YOUR NETWORK

Getting involved on LinkedIn Learning is a great way to "join" the professional communities and networks you're interested in!

- Follow industry leaders on LinkedIn to stay informed about the latest news in the field
- Join LinkedIn Groups related to your career goals
- Investigate the course recommendations that LinkedIn provides based on your interests and engagement on the platform

PRO TIP

Found a video or course that you like? Make sure to save it and/or add it to a collection. When you need to come back to it or want a refresher on what you've already learned, you can go to the 'My Library' tab and see all of your stored content.

1. Click "Save" or "Add to Collection" on any course or video.
2. Create a custom collection like "Career Exploration."
3. Find everything later in the "My Library" tab.