

EXPLORE CAREERS WITH Microsoft Copilot & Google Gemini

Microsoft Copilot and Google Gemini are generative AI tools that are supported by UW-Madison and provide important data security protections when logged in with your NetID. Along with a Career Exploration Center advisor, Copilot and Gemini can be your partners in exploring your career interests. Check out suggested career exploration prompts in [Career Service's AI Toolkit](#).

DISCOVER, DESIGN, DO!

Step 1: Discover Possibilities

- Use AI to brainstorm career options based on your major, hobbies, values, or personality.
- Ask about the typical career path and advancement opportunities in your fields of interest.
- If you're considering further education, ask about the benefits of graduate programs in fields you'd like to explore and how to choose the right one.

Step 2: Design

- Map out a 1-year or 4-year career plan; tell AI to incorporate your values or other goals (e.g. Design a 4-year career plan that allows me to progress from an entry level to mid level graphic designer).
- Assess your relevant skills, identify gaps or growth areas, and create a plan to build your skills.

Step 3: Do & Iterate!

- Use AI to help identify employers in your area who hire for roles you're interested in, then get started building your network.
- Start reaching out to folks for informational interviews and eventually, maybe even job shadowing!
 - Use AI to help you prepare for informational interviews and other networking opportunities by asking about proper etiquette, generating a list of questions to ask, and more!

(Surprise: the 3 steps here were designed by AI)

STAY INFORMED ABOUT AI PROS AND CONS

Remember that while AI can be a great tool for career exploration, it should be used as a starting point to gather ideas and resources and as a supplemental tool to enhance your own research. Once you've done some research in Copilot or Gemini, consider meeting with a CEC advisor to discuss what you've learned.